

A BRAND GUIDELINE



Avance Media

www.avancemedia.org



OUR STORY

Avance Media is Africa's Leading Media and Public Relations Agency focused on creating varied contents for the Global Market.

Built on several years of distinct values of persistence, Avance Media's story remains a source of inspiration and pillar to the rapid growth of a company yearning to become a Global Brand.

Having identified the Wide Gap in Reporting the Success Stories of Africa, Avance Media Leads and Partners in changing the narrative of the Continent through comprehensive ranking of Personalities and Organisation across a range of sectors

As a leading Media and Public Relations institution, Avance Media has been featured in various news contents on both digital and print media.

Our Values

- Assertiveness
- Creativity
- Self-sacrifice
- Passion

VISION & MISSION



Our Vision

To Create, Nurture and Perfect Eminent Ideas into Global Brands

Our Mission

Transform and Lead Innovation by Implementing Realistic Policies
to Affect Brands in a Confident Approach

SERVICES



RANKING AND RATING

Avance Media partners various organisations to organise credible ranking and rating activities across diverse sectors. We have been able to lead our very own Ranking Activities which have been met with maximum acceptance and participation.

SOCIAL MEDIA MANAGEMENT

Avance Media has a great team with great tuition on Social Media. Having led the Ghana Social Media Rankings and published the first ever Ghana Social Media Report, our company offers a great deal of service in advising and management social media platforms

RESEARCH

Avance Media's works have always been backed with evidence from researches where its team has gained enough experience. The dint in getting the work done properly is a motivation to make sure the right information is dispensed to the public.

MEDIA RELATIONS

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ONLINE PUBLISHING

While the globe is yearning for information on no other path than online, Avance Media prides itself in giving its clients the best online presence that could sell their organisations or personalities. Avance Media has successfully published on over 300 websites globally.



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