



**2018
Comprehensive
Research and
Report by
Avance Media**

**TOP 50 GHANAIAN
JOURNALISTS**



introduction

The basis of journalism as the fourth estate and a watchdog for corruption and injustice brings an unequivocal responsibility for journalists to be equally skilled and hard-working as they are virtuous and ethical.

However, it could be argued that the digital world we live in today, with its instantaneous access to information, click-bait culture and citizen journalism, has seriously impeded the prevalence of quality journalists.

Despite this, journalists who showcase outstanding work and are considered as highly influential risk-takers in today's media still exist

Across the world, we are admirers of gentlemen and ladies who dedicate and risk their lives to keep us informed on happenings from Afghanistan to Zimbabwe.

In Ghana, the story isn't different. Beyond the news these individuals create the tidings and also set aside to live a life to inspire the next generation of journalists who are yearning to venture into a career that is rapidly evolving.

The purpose of this research is to throw the spotlight on Ghanaian newsmakers, newscasters and the evangelists of credible information in the media both locally and internationally.

These people can also be described among the most courageous individuals in Ghana as they go beyond their work, to ensure results are attained from their work be it on the field or through other advocacy works.

As you take time to examine the amazing works of these outstanding Ghanaians, we indulge you to share this with more young people in your circle.

The purpose of this publication is also to provide accessible information on journalists who have dedicated their career to creating stories that go beyond news, but make available an avenue of impact coupled with their stories.



Prince Akpah
Founder & Managing Director
Avance Media



criteria for selection

"Journalism is about results. It's about affecting your community or your society in the most progressive way." - Anas Aremeyaw Anas

diversity

experience

track record

quality reporting

impact of work

career span

social influence


overview statistics



20%
of the journalists
listed are females




80%
of the journalists
listed are males




100%
of the 50 journalists have
Facebook accounts and
pages



80%
of the 50 journalists have
a Twitter account



2.1M+
all 50 journalists have a
combined follower-
ship of over 2.1 Million
on Facebook.

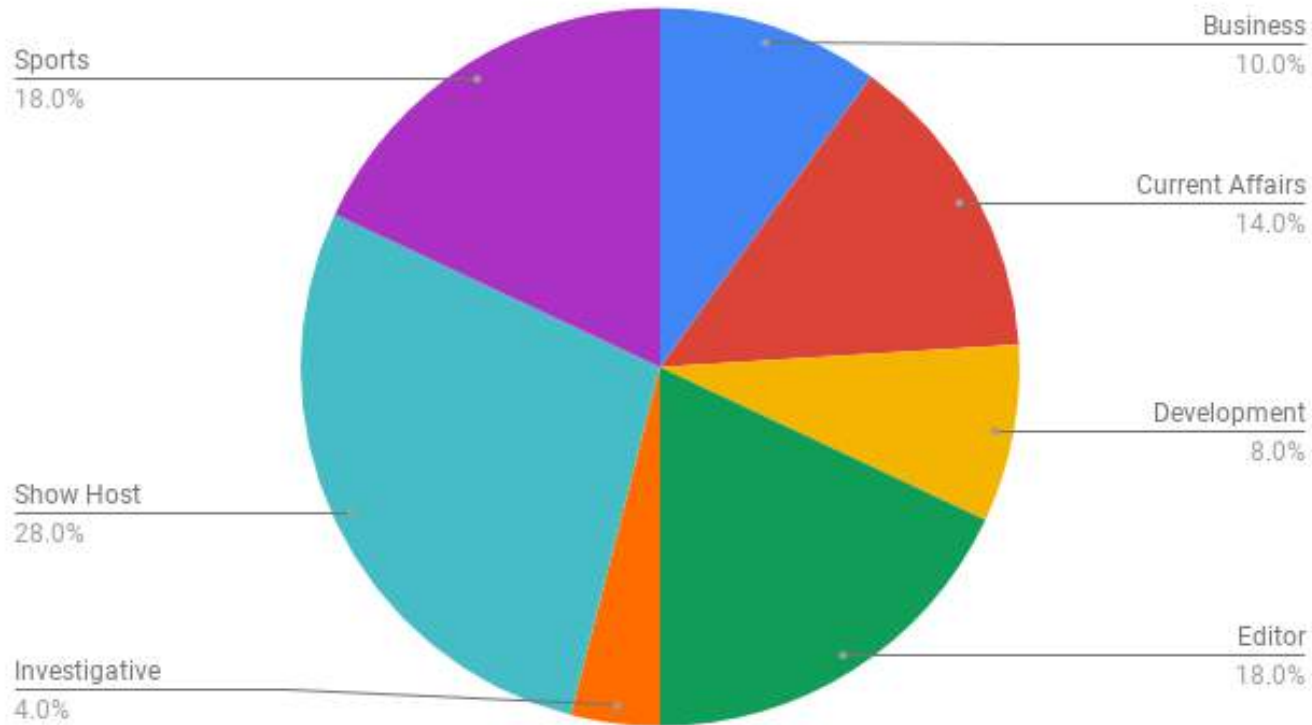


2.3M+
all 50 journalists have a
combined follower-
ship of over 2.3 Million
on Twitter.



300+
journalists were shortlisted for
this research and ranking

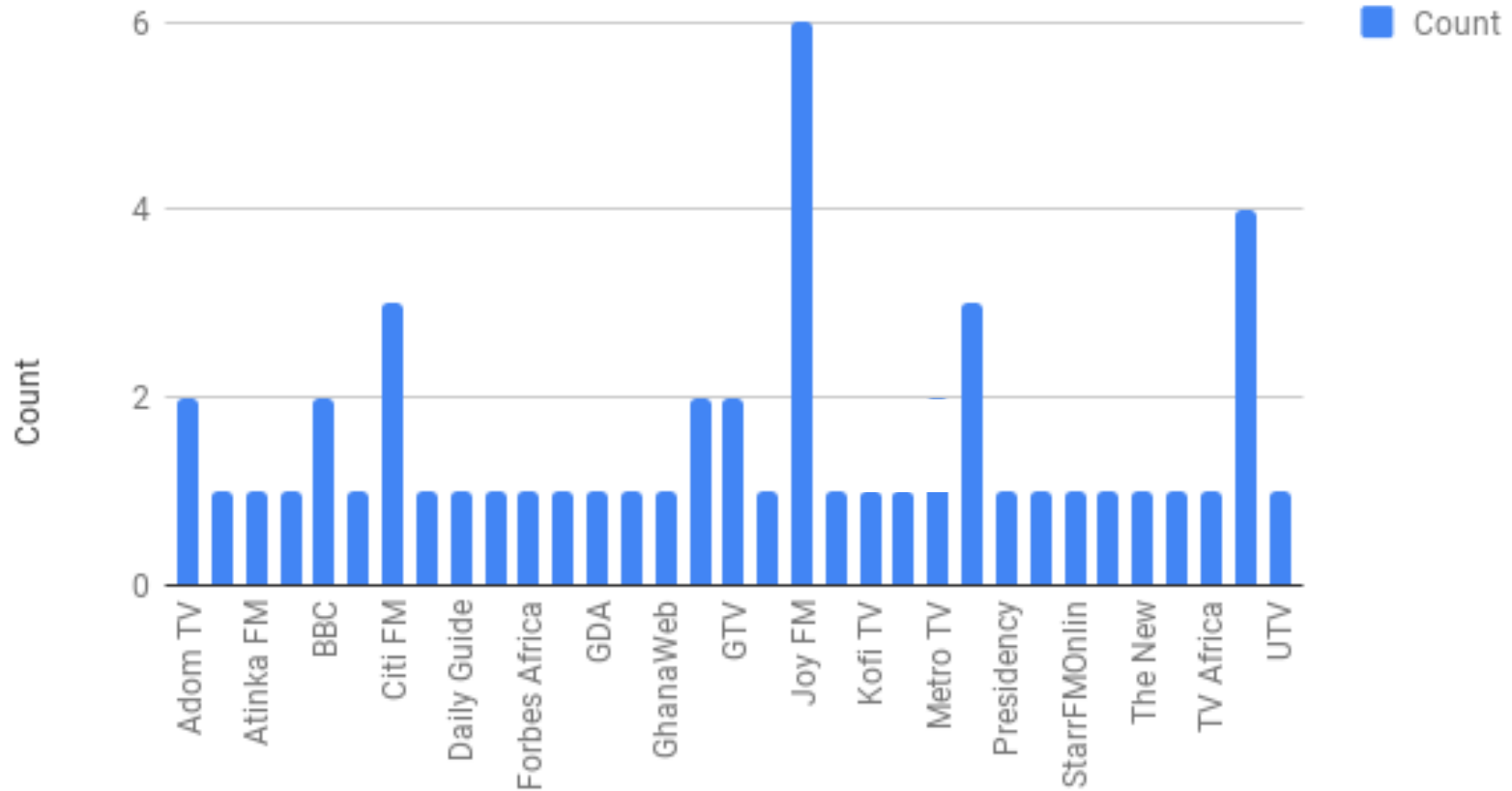
statistics on sectors



The research focused on 7 key sectors of journalism in Ghana. They are all represented above.

SHOW HOSTS constituted the largest part of the list with 14 candidates representing 28% of in final ranking.

statistics on media houses



Out of the 100s of media platforms examined, only 32 local and international media houses & institutions made it onto the final list. Joy 99.7 FM has the highest representation of 6 journalists.

list of media houses

	Name of Media House	No of Journalists
1	Joy FM	6
2	TV3	4
3	Citi FM	3
4	Peace FM	3
5	Adom TV	2
6	BBC	2
7	GHOne TV	2
8	GTV	2
9	Metro TV	2
10	AmeyawDebrah.com	1
11	Atinka FM	1
12	Atinka TV	1
13	Business and Financial Times	1
14	Daily Graphic	1
15	Daily Guide	1
16	Adom FM	1

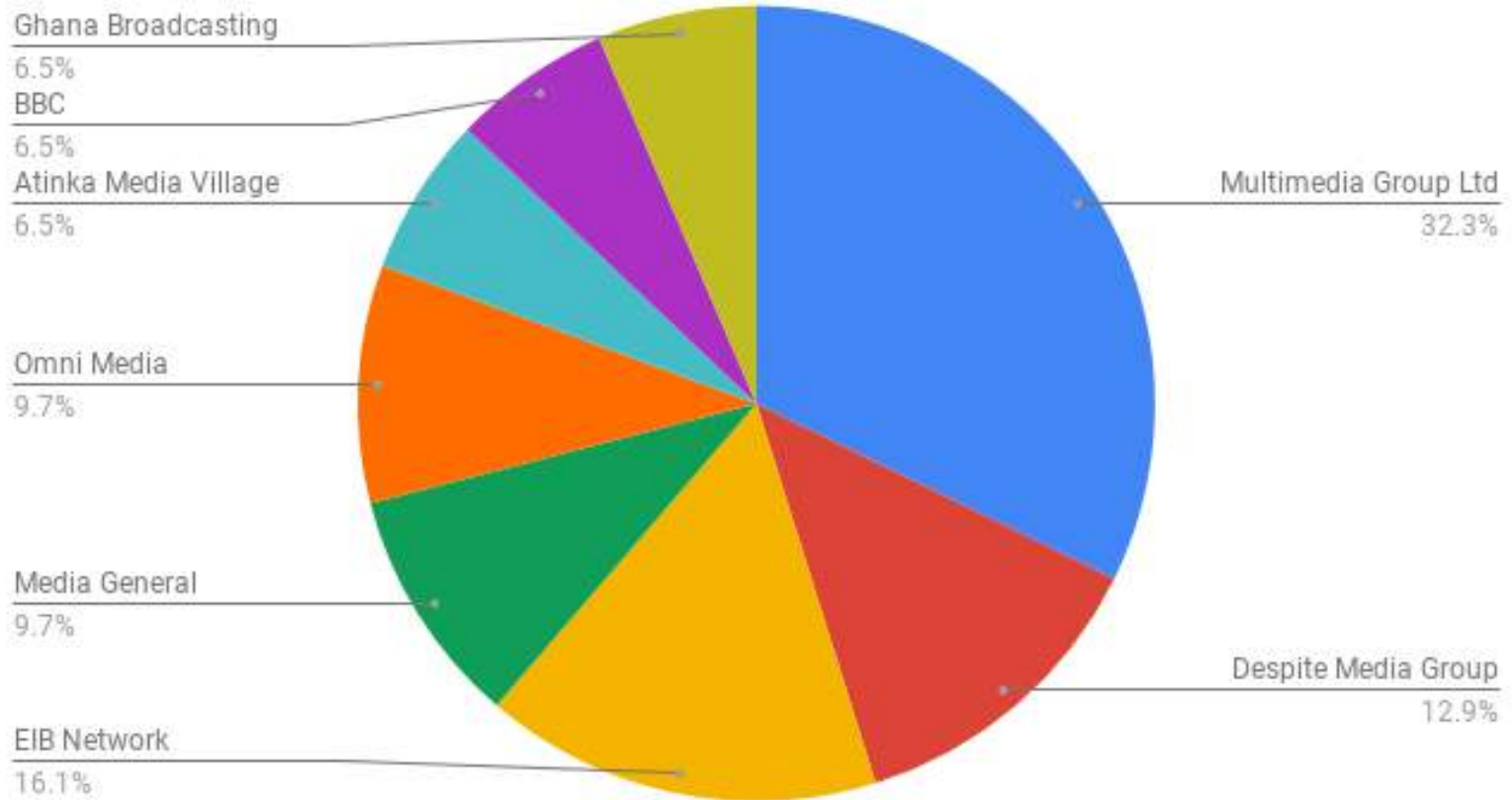
	Name of Media House	No of Journalists
17	Forbes Africa	1
18	GDA Concepts	1
19	GhanaCelebrities.com	1
20	GhanaWeb.com	1
21	Insight Newspaper	1
22	Joy News	1
23	Kofi TV	1
24	Kwese TV	1
25	Presidency of Ghana	1
26	Starr FM	1
27	StarrFMOnline.com	1
28	The Finder	1
29	The New Crusading Guide	1
30	Tiger Eye PI	1
31	TV Africa	1
32	UTV	1

The list above excludes the only Freelance Journalist on our list, Juliet Bawuah.

media & institutions represented

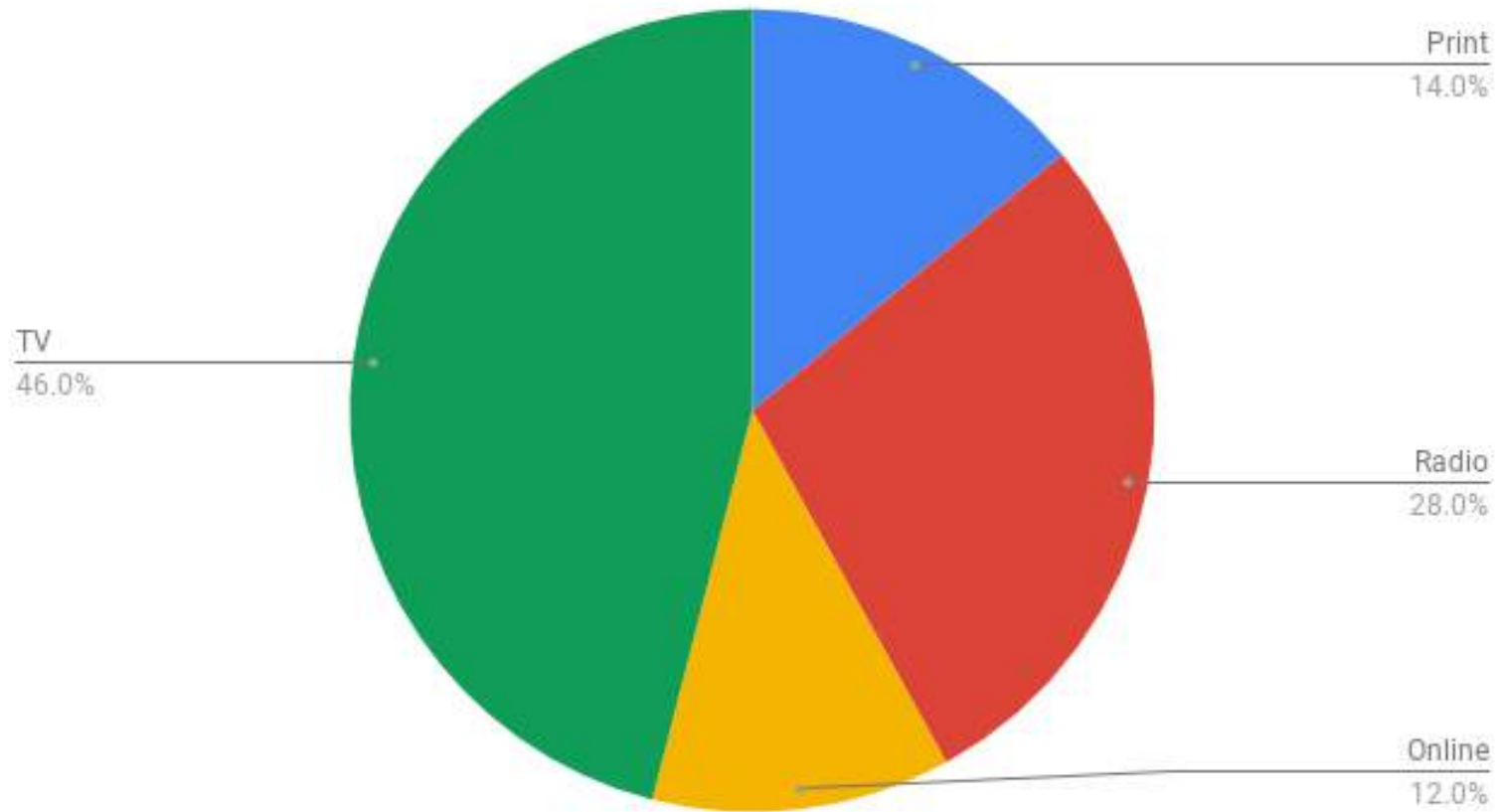


statistics on media groups



This chart represents the top 8 Media Conglomerates that are responsible for managing more than 1 media outfit with journalists on our list.

statistics on mass media



This chart represents the distribution of our journalists across the Mass Media. It indicates that most of our journalists are on TV with the least being online journalists.

newsmakers in the news

Kweku Baako's life under threat after receiving deadly messages

Kweku Baako last week, said he had no choice than to kneel and beg after the angry King asked them to leave his Palace.

Published: 18.05.2018 - Emmanuel Tomji

Print - eMail

Share: 1



Kwesi Pratt, Defense Minister in near-fight over US military base in Ghana

The agreement will permit the US military to use Ghana as a base for staging and deploying forces.

Published: 20.03.2018 - Emmanuel Tomji

Print - eMail

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GHOne TV's Ridwan Karim Wins Peace Reporting Award

By: Kent Mensah - Last updated: Nov 17, 2017



UNICEF Ghana partner Joy FM's Gary Al-Smith in Child Poverty campaign

Source: Ghana | Joy Sports

Date: 08-11-2016 Time: 09:11:08am



Shock, disappointment dominate Facebook reactions after Anas' #12 premiere

Source: Ghana | Myjoyonline.com | George Nyavor | george.nyavor@myjoyonline.com

Date: 07-06-2018 Time: 06:06:39am



Ameyaw Debrah

Top Ghanaian blogger launches Ameyaw TV

Ameyaw Debrah has launched a new addition to his online assets.

Published: 16.03.2018, Refreshed: 19.03.2018 David Mawuli

Print - eMail

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Entertainment of Thursday, 14 June 2018

Source: ghpage.com

Nana Aba Anamoah reforms boy from tramadol abuse, Bola Ray enrolls him in school

« Prev | Next » | Show Video | Comments (11)

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GhOne Television News Senior news editor Nana Aba Anamoah has received some preliminary results in her effort to bring a stop to the incessant abuse of Tramadol among the youth in Ghana.

Some months ago, the outspoken television personality as part of her 'End Tramadol Abuse' campaign with GhOne Television did a documentary on a 17-year-old boy identified as Kofi who was addicted to the abuse of Tramadol.

The end Tramadol Abuse campaign team was at

Ghanaian Sports Journalist Juliet Bawuah Interviews FIFA President

« Prev | Next » | Photos (2) | Comments (3)

Share: 3



Peace Hyde opens Aim Higher Africa Skills centre in Lagos

« Prev | Next » | Photos (2) | Comments (3)

Share: 3



Named as a powerful woman on the continent by CNN, Media Entrepreneur and Head of Digital Media and Partnership for Forbes Africa, Peace Hyde, has opened another branch of her innovative entrepreneurship development and skills acquisition non-profit, Aim Higher Africa in Lagos.

Located in the Silicon Valley of Nigeria, Yaba, The AHA skills acquisition center is designed to train unemployed youths and grassroots entrepreneurs as well as startups through it's innovative Mind-set Reorientation and Design Thinking Curriculum (MRDT) to build scalable and sustainable

social media strength

**MOST FOLLOWED JOURNALIST ON
FACEBOOK & TWITTER**



f 340,000+ LIKES

t 546,000+ FOLLOWERS

AMEYAW DEBRAH

Founder, AmeyawDebrah.com & Ameyaw TV

age



OLDEST: 65+

**KWESI PRATT JNR
MANAGING EDITOR
THE INSIGHT NEWSPAPER**



YOUNGEST: 25+

**RIDWAN KARIM DINI OSMAN
REPORTER & NEWSCATER
GHONE TV**

list of top 50 Ghanaian Journalists

NB: List arranged in alphabetical order

1. Abdul K. Malik Baako || The New Crusading Guide
2. Afia Adutwumwaa Morosa || Peace FM
3. Afia Pokuaa || Adom FM
4. Akosua Sarpong || UTV
5. Akwasi Sarpong || BBC
6. Ameyaw Debrah || AmeyawDebrah.com
7. Anas Aremeyaw Anas || Tiger Eye PI
8. Bernard Avle || Citi FM
9. Bismark Brown || Atinka TV
10. Bright Nana Amfom || TV3
11. Chris-Vincent A. Febiri || GhanaCelebrities.com
12. Dan Kweku Yeboah || Peace FM
13. Daryl Kwawu || Joy FM
14. Edward Kwabi || TV3
15. Elvis Darko || The Finder
16. Evans Mensah || Joy FM
17. Fortune Alimi || Daily Guide
18. Francis Abban || Starr FM
19. Gary Al-Smith || Joy FM
20. Gifty Anti || GDA Concepts
21. Israel Laryea || Joy News
22. Jefferson Sackey || Presidency of Ghana
23. Juliet Bawuah || Freelance
24. Kent Mensah || StarrFMOnline.com
25. Kofi Adomah || Kofi TV
26. Komla Klutse || TV3
27. Kwabena K. Boateng || GhanaWeb
28. Kwabena Yeboah || GTV
29. Kwame Sefa Kayi || Peace FM
30. Kweku Temeng || GHOne TV
31. Kwesi Pratt || The Insight Newspaper
32. Mabel Aku Banesseh || Daily Graphic
33. Manasseh Azure Awuni || Joy FM
34. Michael Oti Adjei || TV3
35. Nana Aba Anamoah || GHOne TV
36. Nana Yaw Ampofo Ankrah || Kwese TV
37. Nathaniel Attah || Joy FM
38. Norvan Acquah Hayford || B&FT
39. Omanhene Kwabena Asante || Adom TV
40. Patrice Amegashie || TV Africa
41. Patrick Osei Agyemang || Adom TV
42. Paul Adom Otchere || Metro TV
43. Peace Hyde || Forbes Africa
44. Ridwan Karim Dini Osman || GHOne TV
45. Saddick Adams || Atinka FM
46. Selikem Apaloo Acolatse || GTV
47. Seth Kwame Boateng || Joy FM
48. Thomas Naadi Bitlegma || BBC
49. Umaru Sanda Amadu || Citi FM
50. Vivian Kai Lokko || Citi FM

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1. Abdul Kweku Malik Baako
2. Afia Adutwumwaa Morosa
3. Afia Pokuua
4. Akosua Sarpong
5. Akwasi Sarpong
6. Ameyaw Debrah
7. Anas Aremeyaw Anas
8. Bernard Avle
9. Bismark Brown
10. Bright Nana Amfoh
11. Chris-Vincent A. Febiri
12. Dan Kwaku Yeboah
13. Daryl Kwawu
14. Edward Kwabi
15. Elvis Darko
16. Evans Mensah
17. Fortune Alimi
18. Francis Abban
19. Gary Al-Smith
20. Gifty Anti
21. Israel Laryea
22. Jefferson Sackey
23. Juliet Bawuah
24. Kent Mensah
25. Kofi Adomah
26. Komla Klutse
27. Kwabena Kyenkyenhene Boateng
28. Kwabena Yeboah
29. Kwame Sefa Kayi
30. Kweku Temeng
31. Kwesi Pratt Jnr
32. Mabel Aku Baneseh
33. Manasseh Azure Awuni
34. Michael Oti Adjei
35. Nana Aba Anamoah
36. Nana Yaw Ampofo Ankrah
37. Nathaniel Attah
38. Norvan Acquah Hayford
39. Omanhene Kwabena Asante
40. Patrice Amegashie
41. Patrick Osei Agyemang
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47. Seth Kwame Boateng
48. Thomas Naadi Bitlegma
49. Umaru Sanda Amadu
50. Vivian Kai Lokko

top 50 Ghanaian journalists



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top 50 Ghanaian journalists



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top 50 Ghanaian journalists



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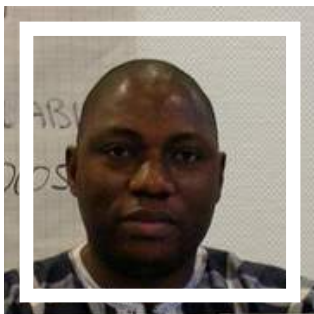
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top 50 Ghanaian journalists



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top 50 Ghanaian journalists



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KWAME SEFA KAYI

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KWEKU TEMENG

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GHONE TV

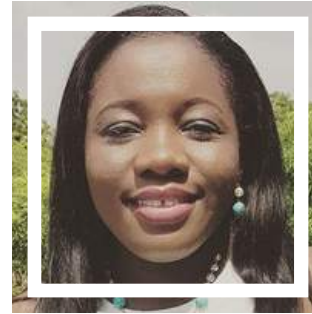
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top 50 Ghanaian journalists



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top 50 Ghanaian journalists



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top 50 Ghanaian journalists



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top 50 Ghanaian journalists



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about Avance Media

Avance Media is Africa's Leading Rating, Media and Public Relations Agency focused on creating varied contents for the Global Market.

Built on several years of distinct values of persistence, Avance Media's story remains a source of inspiration and pillar to the rapid growth of a company yearning to become a Global Brand.

Having identified the Wide Gap in Reporting the Success Stories of Africa, Avance Media Leads and Partners in changing the narrative of the Continent through the comprehensive ranking of Personalities and Organisations across a range of sectors



PROJECTS

- 50 Most Influential Young Ghanaians
- Ghana Social Media Rankings
- 100 Most Influential Young Nigerians
- Top Record Labels in Ghana
- 100 Most Influential Young South Africans
- Volta Excellence Awards
- 100 Most Influential Young Kenyans
- Most Influential Young Africans
- Most Influential Young People
- 50 Most Influential Young Tanzanians
- 50 Most Influential Young Cameroonians
- Social Media Dialogues
- 100 Most Influential Young Nigerians



team



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BUCKMAN**
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