

TOP
50



AVANCEMEDIA.ORG

2019 SOCIAL IMPACT COMPANIES IN GHANA

A COMPREHENSIVE PROFILING OF
THE 2019 TOP 50 SOCIAL IMPACT
COMPANIES IN GHANA.

ABOUT AVANCE MEDIA

Avance Media is Africa's Leading Rating and Public Relations Agency focused on creating varied contents for the Global Market.

Built on several years of distinct values of persistence, Avance Media's story remains a source of inspiration and pillar to the rapid growth of a company yearning to become a Global Brand. Having identified the Wide Gap in Reporting the Success Stories of Africa, Avance Media Leads and Partners in changing the narrative of the Continent through comprehensive ranking of Personalities and Organisation across a range of sectors

As a leading Rating and Public Relations institution, Avance Media has been featured in various news contents on both digital and print media across the globe.

Initiatives

- 50 Most Influential Young Ghanaians
- 50 Most Influential Young Cameroonians
- 50 Most Influential Young Tanzanians
- 100 Most Influential Young Nigerians
- 100 Most Influential Young Kenyans
- 100 Most Influential Young South Africans
- Top 50 Ghanaian Bloggers
- Top 50 Ghanaian Journalists
- Ghana Social Media Rankings
- Be A Girl Awards

Services

- Ranking & Ratings
- Public Relations
- Media Relations
- Social Media Management
- Research
- Media Consultancy
- Online Publication

ACKNOWLEDGEMENT

Advisory Board

- Dr. Charles Buckman – Chairperson
- Terser Adamu - Member
- Tonye Rex Idaminabo – Member
- Kwame A.A Opoku – Member

Foreword

- Mustapha Iddrissu

Review

- Scofray Nana Yaw Yeboah

Avance Media Team

- Prince Akpah – MD
- Emmanuel Asieme Ayine – Head of Operations
- Felix Fate Korku Gborglah – Social Media Lead
- Jennifer Quarshie – Project Lead, Be A Girl Awards

Graphic Design

- Setor Ntepe Kortuwor

REVIEW

It is said that "if your focus is money, you won't have enough but if your focus is the people they will take care of you".

The corporate world over the years have been shifting from profit making entities to investment, to growth, to development, and now to social impact and transformation.

The goal of companies now is to identify avenues to become meaningful change agents as a way not only to give back to society but to become key stakeholders in social transformation and in turn shape minds towards development.

Many have pushed resources into areas of disability support, educational sponsorship, innovation & initiative drive, women empowerment & entrepreneurship, and last but not the least health support projects. Such dedicated gestures endear society towards such companies who seek total welfare of their society than to just focusing on profit making initiatives.

In this regard, Top 50 Social Impact Companies comes as a powerful initiative to project corporate bodies which are devoting time and resources to impact lives. This is a form of recognition, as well our means to tell the success stories of companies who are helping in the transformation agenda. It equally provides data and information for the society in our attempt to achieve the SDG goals.

Finally, it will serve as a measuring stick to companies on how they are performing and as well become an example for other companies to emulate.

Scofray Nana Yaw Yeboah

Transformational Coach

Certified Professional Trainer

Lead facilitator for Zoweh Global Consult

FOREWORD

It is easy to dodge our responsibilities but we cannot escape the consequences of dodging our responsibilities. This project came to me like a dream come true when I had an encounter with the Managing Director of Avance Media to discuss ranking the Top 50 Social Impact Companies in Ghana. Personally, I have been working on a platform to organize a corporate reputation award projects and with my work as a social marketer and social entrepreneur, I have also been looking forward to a program that will put corporate organizations on the spotlight for their contributions to the society. This work by Avance Media has come not as a surprise as a corporate social impact report will go a long way to help tackle the existing gap in the industry and contribute to corporate organizations having to see this as a tool to increase their contributions to society.

The quality of these reports year on year will show that companies and corporate organizations should not be concerned with the profit motive but think of the societies and communities that they operate in.

When I started working on corporate reputation management in my academic field, I felt that there was the need to reward companies for their role in society which will impact on their profitability. My subsequent engagements with the Avance Media team has opened up the need to fulfil this thought. The research team have a deep insight into working on social impact analysis and I respect people who stay strong even when they have every right to breakdown and that is what Avance Media stands for.

I congratulate Avance Media for this great feat that they have chalked.

Big ups and have my full support for this project. This project is up and up forever.

Mustapha Iddrisu

Department of Marketing, University of Professional Studies, Accra

Master of Philosophy in Business Administration in Marketing from the University of Ghana

Master of Science in Global Marketing Practice from the Anglia Ruskin University (U.K)

Bachelor of Arts Sociology from the University of Ghana

Professional post Graduate Diploma in Marketing CIM-UK

EXECUTIVE SUMMARY

Globally, social impact has become an integral part of operations of corporate organisations, a commitment which is inspired by the vision of companies who look beyond the business of profit.

In this pursuit, Avance Media as a known PR & rating firm initiated this research to recognise the leading organisations across Ghana whose investment in impact activities popularly referred to as Corporate Social Responsibilities (CSR), have largely impacted Ghana in diverse sectors such as, education, health, culture, sanitation, women empowerment, etc.

Known as the Top 50 Social Impact Companies in Ghana, this ranking is positioned to encourage and rekindle corporate organisations' commitment and partnership in making Ghana a country beyond aid.

It is known that beyond their social contract of providing employment, these companies have shown relentless commitment to various social impact initiatives. From diverse industries such as Media, Manufacturing, Oil & Gas, Technology, Government Agency, Telecommunications etc., organisations recognised in our publication have set the pace to promote a culture which would in the long run promote the sense of patriotism not only among Ghanaians but corporate Ghana.

With the purpose of highlighting the top 50 for-profit organisations contributing immensely to the development of Ghana this would also be an avenue to encourage other organisations to pursue their interest of investing in social impact across the country.



Prince Akpah
MD, Avance Media

Beyond recognising the organisations, this publication is also meant to celebrate and throw the spotlight on CEOs of selected companies for their leadership and commitment to growing the culture of impact in their organisations.

SELECTION CRITERIA

For selection into the ranking of the top 50 social impact companies in Ghana, the following is the criteria laid out during our research & adjudication processes.

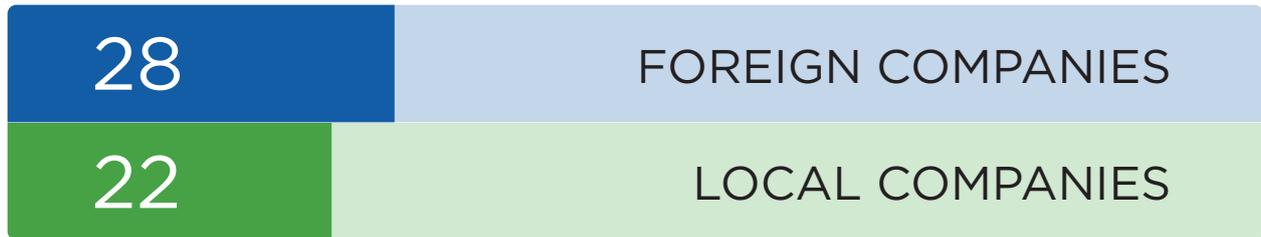
- ✓ Impacts initiatives must be aligned with the UN's Sustainable Development Goals
- ✓ Investments made by the company must be diversified with mission-aligned funding sources.
- ✓ Social Impact initiatives must be characterised with increased impact.
- ✓ Social Impact initiatives must be innovative and exhibit the ambition of change.
- ✓ Social Impact initiatives must be sustainable and still underway
- ✓ The Company must be a for-profit company or social enterprise.
- ✓ The Company must be registered in Ghana.
- ✓ The Company must commit a minimum investment of GHS100,000 into social impact projects
- ✓ The Company must have a clearly defined vision for CSR activities.
- ✓ The Company must have public evidence of impact activities.

Download the Avance Media's 2019 Top 50 Social Impact Companies in Ghana via:

avancemedia.org/50sic

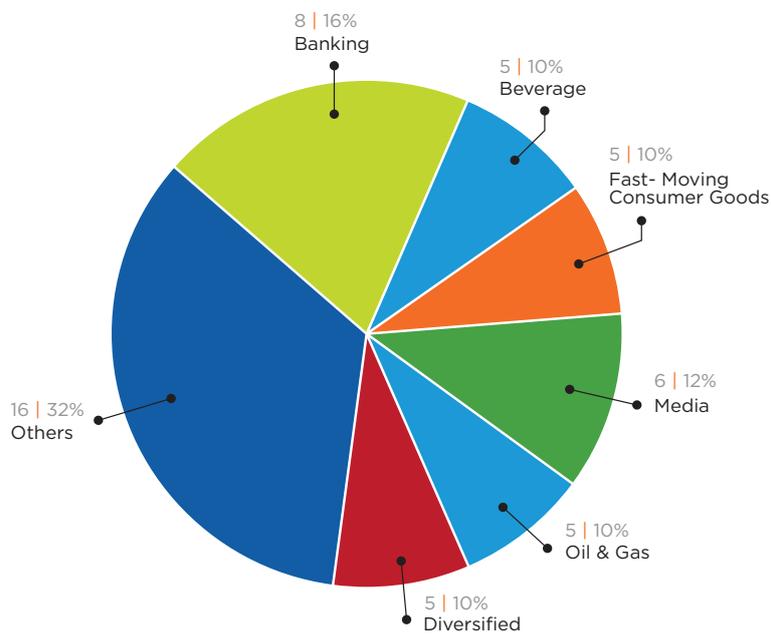


OVERVIEW OF RANKING



TOP IMPACT SECTORS

Women Empowerment
Education
Agriculture
Health & Environment



CEOs OF COMPANIES

Male	42
Female	6





AGRICULTURE



Esoko Ghana

For pioneering mobile agriculture and empowering farmers

CEO: Daniel Asare-Kyei PhD

Known as a pioneer in mobile agriculture, Esoko has distinguished itself by providing technology to collect and disseminate different types of information on people and markets via smartphone, tablet, web, SMS and voice SMS. Esoko has evolved over the years but remains committed to improving the welfare of rural communities by empowering them and the businesses that serve them through mobile networks and technology.

Esoko started with simple targeting for simple services, providing market prices over SMS to smallholder farmers on development projects. The aim was to see how the emergence of mobile technology in Africa, could improve the lives of rural communities across the continent.

• www.esoko.com

Ghana Cocoa Board

For empowering farmers and championing economic empowerment.



CEO: Joseph Boahen Aidoo

Known as a champion of social impact, The Ghana Cocoa Board (Cocobod) has embraced responsible actions through its activities for stakeholders such as farmers, employees, consumers & communities. Through its flagship scholarship initiatives, many have received financial support towards their education.

Cocobod is a Ghanaian government-controlled institution that fixes the buying price for cocoa in Ghana, the world's second largest producer of the commodity.

• www.cocobod.gh

Wienco Ghana Ltd



MD: Marc Kok

Through the establishment of the Cocoa Abrabopa Association, Wienco Ghana has provided support to over 7,000 cocoa-farmer members across the seven cocoa growing regions in Ghana.

Wienco has over the years supported weather forecast programmes in partnership with several media entities across the country and has extended its coverage of impact to all Ghanaians.

Established in 1979, Wienco (Ghana) Limited, is an agriculture company, specialised in the import and distribution of high quality agro-inputs that meet international standards.

• www.wienco.com



BANKING & FINANCE

Access Bank Ghana Plc

For empowering women and promoting community giving & volunteerism through employees.



MD: Olumide Olatunji

As a commercial bank, Access Bank Ghana Plc through its Access W Initiative has connected, inspired and empowered several women entrepreneurs. In 2010, it launched the Employee Volunteer Programme which has provided avenues for staffs to use their time, energy and resources to support various social projects through volunteerism. The bank has also identified the importance of the UN's SDGs which they have made commitments to.

Access Bank Ghana is commercial bank licensed by the Bank of Ghana and a subsidiary of the Access Bank Group, a financial services conglomerate headquartered in Nigeria. Access Bank Ghana became operational in 2009.

• www.ghana.accessbankplc.com

ASA Savings and Loans

Committed to diversified economic impact across education, health, entrepreneurship development

CEO: Mohammed Aourongjeb

Founded in 2007, ASA Savings & Loans has distinguished itself in the banking sector with a series of established support initiatives in education, health and entrepreneurship development, especially for women. Beyond providing scholarships to hundreds of needy students in Ghana, ASA Saving & Loans has contributed to the economic development of women through their banking initiatives. ASA is also noted to have paid for student loans owed by their workers.

ASA Savings & Loans is Savings & Loans Company licensed by the Bank of Ghana and a member of ASA International which leverages the expertise and knowledge of ASA to bring the benefits of simple, affordable and need-based micro-finance to the poor of the world.

• www.asa-international.com



Barclays Bank Ghana

For being passionate about sustainability, youth & community development.

CEO: Abena Osei-Poku

In accordance with its core values driven by a shared growth strategy, Barclays Bank Ghana has demonstrated its commitment to tackling social challenges through diverse business models. Key among its social initiatives are education and skills building, supporting small and medium enterprises, as well as providing wider and more convenient access to financial services in our communities

Barclays Bank of Ghana is a commercial bank licensed by the Bank of Ghana and part of Absa Group Limited, an African financial services group.

• www.gh.barclaysafrica.com



Databank Group

For promoting education, leadership development and mental health education through the Databank Foundation.



GROUP CEO: Kojo Addae-Mensah

Through the Databank Foundation, Databank has been involved in initiatives to promote education, leadership development and mental health for the vulnerable. The Foundation has a long-term commitment to identifying and addressing the needs of vulnerable groups in our society. Key among its initiatives include Young Leaders Mentorship Program (YLMP), the Leadership and Excellence Awards (LEA), the African Leadership Initiative (ALIWA) and the Read Aid Literacy Program.

DataBank Group is licensed by the Bank of Ghana to provide corporate finance, brokerage, fund management and research services to local and foreign individuals, multinational companies, pension trusts and institutional investors for the ECOWAS sub-region.

• www.databankgroup.com

Ecobank Ghana

For being an Agent of Social and Economic Change



CEO: Daniel Sackey

Through the Ecobank Foundation, Ecobank Ghana has been dedicated to improving the quality of life for people across Ghana and beyond as an agent of Ghana. Providing support to health facilities, supporting the needy through orphanages and providing educational facilities are among the notable social impact activities of Ecobank Ghana.

Ecobank Ghana Limited (Ecobank) was incorporated on January 9, 1989 as a private limited liability company under the Companies Code to engage in the business of banking. It is duly licensed by the Bank of Ghana.

• www.ecobank.com

Fidelity Bank Ghana

For being a champion in financial inclusion, education, health, and social development.



CEO: Julian Kingsley Opuni

Noted as one of the leading banking institutions focused on social impact projects, Fidelity Bank's commitment to financial inclusion, education, health and sanitation initiatives cannot be undermined. The bank's Financial Inclusion programmes helped to transform the payments landscape in Ghana, by leveraging technology-based channels.

Fidelity Bank is a commercial bank in Ghana which was issued with its Universal Banking License by the Bank of Ghana.

• www.fidelitybank.com.gh

Stanbic Bank Ghana

For initiatives to enhance education, entertainment & entrepreneurial development



CEO: Alhassan Andani

Through its commitment to enhancing education, Stanbic Bank Ghana has partnered to provide educational support to underprivileged brilliant students and have provided material to various educational units across the country.

Its business incubation center has also provided an avenue to entrepreneurial development initiatives that have provided support to both entrepreneurs and innovators. Through their annual Jazz Festival, Stanbic Bank has continually provided an avenue for Ghanaian music loving fans to be entertained by globally recognised performers,

Stanbic Bank Ghana Limited is a financial services provider licensed by Bank of Ghana and Securities and Exchange Commission of Ghana.

• www.stanbicbank.com.gh

UBA Ghana

For promoting & investing in the reading & writing culture of Ghanaian students.



CEO: Isong Udom

UBA Ghana has distinguished itself as the premier company that is focused on promoting & investing in the reading and writing culture among young people across the country. Through its life-transforming initiatives, such as EAD AFRICA project, UBA National Essay Competition more students have been given the opportunity to express themselves on national matters.

With partnership with the Tony Elumelu Foundation, UBA Ghana also provides support for young entrepreneurs.

UBA Ghana is a member of the UBA Group.

• www.ubagroup.com/countries/GH



BEVERAGE

The Coca-Cola Bottling Company of Ghana



MD: Felix Gomis

As one of the popular brands in Ghana, The Coca-Cola Bottling Company of Ghana has built an array of commitments to social empowerment, sanitation and health in Ghana.

Through partnerships with various organisation, it has extended its activities across the country and has provided equipment to support several health facilities across Ghana.

The Coca-Cola Bottling Company of Ghana produces and markets seven main brands, five carbonated soft drinks and two water brands. The carbonated soft drinks include; Coca Cola, Fanta, Sprite, Schweppes and Krest. Dasani and Bon-Aqua are the two water brands.

• www.coca-cola.com.gh

Voltic Ghana Ltd.

For rekindling their support to keep the Ghana clean



MD: Francois Gazania

As a unique brand that has remained the market leader beyond its commitment of refreshing Ghanaians, Voltic has also become a key partner in various initiatives geared towards making Ghana clean.

With sustainability integral to their operations, Voltic has also contributed to the improvement of livelihoods of thousands of people through, sponsorship and corporate social investments.

Voltic Ghana Limited is a subsidiary of Coca-Cola Beverages Africa (CCBA) and produces mineral water.

• www.volticghana.com

Kasapreko Co. Ltd.

For reinventing the art of giving through support for Korle Bu Cardio-Thoracic Center



CEO: Richard Adjei

As one of the successful local companies in Ghana, Kasapreko has helped reinvent the art of giving through its unprecedented initiative which commits regular funds to support patients receiving treatment for hole-in-heart at the Korle Bu Cardio-Thoracic center in Ghana.

The charity driven project named; ONE 4 Life commits 1 percent of sales of their product, Awake Natural Mineral Water and has so far raised over 1 Million Ghana Cedis (1,000,000.00) which has been presented to the hospital.

Kasapreko Company Limited (KCL) founded in 1989 is one of the leading and successful alcoholic and non- alcoholic beverage producing companies in Ghana.

• www.kasapreko.com

Guinness Ghana Breweries PLC

For empowering local producers



MD: Gavin Pike

Guinness Ghana stands is the leading total beverage business in Ghana which stands tall as the largest users of local materials in the brewery and manufacturing industry in Ghana, an initiative which continues to strengthen local producers and the Ghana economy.

With a commitment to having a positive impact, Guinness Ghana's initiative, Water of Life, has reached more than 700,000 people in over 70 communities in the last 10 years.

Guinness Ghana Breweries is a member of the Diageo group founded in 1960. Guinness Ghana Breweries is listed on the stock index of the Ghana Stock Exchange, the GSE All-Share Index.

• www.guinness.com

Twellium Ghana Ltd.

For changing lives through the Twellium foundation



Co-CEOs: Hassan Kesserwani
& Hussein Kesserwani

Through the Twellium Foundation, Twellium has through various initiative committed to a cause of making lives better for individuals across the country.

With an initiative such as the VERNA CHANGING LIVES, the company took beggars off the streets and helped them set up businesses and a home. Through another project, the company provided support for final year students from Labone Senior High School who received bursary to enable them to write their exams for them to graduate. Another initiative champion

In 2018, Twellium partnered with Autism Models to launch their new projects and have provided support to breast cancer victims through their challenging lives initiative.

Twellium Industrial Company is responsible for Rush Energy drink, Go On Energy Drink, Original American Cola, Planet Range and Bubble Up lemon lime, Planet & Verna Natural Mineral Water.

• www.twellium.com



DIVERSIFIED

Bamson Company Limited (Sikkens)

Trusted & lasting partner in development



CEO: Kwame Oforu Bamfo

As one of the most successful companies in Ghana, Bamson Company Limited (Sikkens) has provided support towards initiatives across sports, education & health in Ghana.

Its special financial assistance programme has provided a facelift to several institutions including the SOS Villages, Mental Hospital and through the Sikkens Education Trust students have been supported in diverse ways to pursue quality education and

Bamson Company Ltd is a market leader in the paint industry in Ghana.

• www.bamson.org

Glico Group

For commitment to Community Involvement, Education, Sports and Health Advancement



CHAIRMAN: Dr. Kwame Achampong-Kyei

Glico Group has over the years demonstrated their social responsiveness mainly towards Sports, Education, Health, Social Welfare and Community Development and Protection. Glico is noted to have created their products to have a wider impact on the societies they operate.

GLICO Group is made up of six companies thriving for thirty years in Ghana. The GLICO GROUP is made up of GLICO Life Insurance Company Ltd., GLICO Health-care Ltd., GLICO Capital Ltd., GLICO Properties Ltd., GLICO General Insurance Ltd. and GLICO Pensions Trustee Ltd.

• www.glicogroup.com

Groupe Nduom

For investments in Arts, Culture, Education & Health through the GN Foundation



CEO: Dr Papa Kwesi Nduom

Through the GN Foundation, Groupe Nduom one of the leading conglomerates in the country has consistently contributed towards the promotion of culture, boost the health industry and has also helped shape the education sector in Ghana through diverse initiatives.

With companies across diverse sectors, Groupe Nduom has committed to a lot to support social programmes which includes donation to flood victims, Ghana's Olympic Delegation, etc.

Groupe Nduom is a Multinational Family Holding Business of Ghanaian and American origin comprising of over 60 independent companies across several industries. The Group operates its diverse portfolio of business across three continents with a purpose to serve customers with enthusiasm, innovation and discipline.

• www.groupenduom.com

PZ Cussons Ghana

For commitment to consumer safety, health & safety and community sustainability



BUSINESS UNIT DIRECTOR: David Afflu

As one of the most successful diversified companies in Ghana, PZ Cussons has demonstrated its commitment to consumer safety, health & safety and community sustainability with a passion for Doing Good Business.

Through donations & partnerships, PZ Cussons's has made remarkable contributions to the health & education sector in Ghana.

PZ Cussons is known for products such as Nunu, Camel, Carex, Cussons Baby, Imperial Leather, Premier & Premier Cool, Robb, Haier Thermocool and Morning Fresh.

• www.pzcussons.com.gh

Tobinco Group

For being a quality healthcare, livelihood & education advocate



CEO: Samuel Amo Tobbin

Through the Samuel Amo Tobbin Foundation, the Tobinco Group has relentlessly being committed to providing quality healthcare, secure livelihoods, increase access to quality education, improve basic social amenities and widen social protections for vulnerable citizens across the country.

Its special initiative, "Out of School Literacy Programme" provides adults with no formal education with free formal education.

Tobinco Group currently runs the Tobinco Pharmaceuticals, Atinka Media Village, Entrance Pharmaceutical & Research Centre, Abii National Savings & Loans, Priority Insurance, DOR Events & Toblues Properties.

• www.tobincogroup.com



EDUCATION

British Council Ghana

For providing skills and life-changing opportunities



COUNTRY DIRECTOR: Alan Rutt

British Council has over the past years provided life-changing opportunities to young Ghanaians and other nationals by providing skills for employability and entrepreneurship, English and exams. The British Council Ghana initiatives which include the Challenge Competition, Duapa Challenge, Digital Jobs Africa, Connecting Classrooms and Creative Hubs Programme have provided countless opportunities to individuals across the country.

The British Council is the UK's international organisation for cultural relations and educational opportunities. We are on the ground in six continents and over 100 countries, bringing international opportunity to life every day.

• www.britishcouncil.org.gh



FAST-MOVING CONSUMER GOODS

Mondelēz International

For a transforming & thriving Cocoa Life programme



MD: James Boateng

Through its flagship initiative, Cocoa Life, Mondelez has committed to empower at least 200,000 cocoa farmer in their quest to ensure a sustainable future for chocolate.

Cocoa Life has helped communities in Ghana to gain knowledge and skills to improve their livelihoods, strengthen their communities and inspire the next generation of cocoa farmers.

This programme has remarkably transformed farming, communities, youths, women, Livelihoods and the Environment.

Mondelēz International Ghana is a member of the American multinational confectionery, food, and Beverage Company. Its flagship products include Cadbury Dairy Milk, Ahomka, Richoco etc.

• www.mondelezinternational.com

MULTI-PRO Private Ltd.

A committed & trustworthy partner for future leaders



MultiPro
CONSUMER PRODUCTS LIMITED

CEO: Mahesh Shah

Through various social impact directed initiatives, MultiPro through its flagship product, Indomie has distinguished themselves through their support for various educational projects across the country.

With support for programmes such as National Spelling Bee Competition and other kid-focused initiatives, the MultiPro has committed to the development and empowerment of future leaders

MULTI-PRO Private Limited is currently one of the largest instant noodles distributors in the country, controlling about 97 per cent of the instant noodles market. They are known for their flagship product, Indomie.

• www.multiproghana.com

Nestle Ghana

For creating Shared Value as a core business strategy



MD: Philomena Tan

As one of the leading FMCG companies in Ghana, Nestle Ghana continues to demonstrate its desire for providing an avenue to inspire people, build & share knowledge for a healthier future.

Through various initiatives, such as Nestle needs Youth, Graduate Trainee Assessment Centre, Nestle Leadership Framework, Nestle Ghana helps with the development of thriving and resilient communities also through the support for other social impact projects as partners.

Known for flagship products such as Milo, Nido, Nescafe, Ovaltine and Ideal, Nestle Ghana part of a global brand that is noted to be the largest food and beverage company in the world.

• www.nestle-cwa.com

Promasidor Ghana

For social giving



CEO: Festus Tettey

As a leading producer of beverage and food products, Promasidor Ghana also leads as one of the Ghanaian companies who have had a lot of impact on Ghanaian through their numerous social activities that have helped people to acquire skills.

They have also been committed to providing health & educational support to several communities across the country. Promasidor's recent Cowbell in the Sky project gave the opportunity to students and adults to travel across the country to see interesting places.

Promasidor is an African beverage and food-products powerhouse that caters to 850-million people. Its products available in include: Cowbell, Miksi, & Loya.

• www.promasidor.com.gh

Unilever Ghana

Tackling iodine deficiency & financial empowering local women



MD: Gladys Amoah

Beyond being Ghana's largest producer and retailer of consumer goods, Unilever took a bold step to introduce a product to tackle the iodine deficiency in Ghana.

Through their efforts, these products also helped to provide economic empowerment to women and provided microcredit facilities for entrepreneurs to engage in the retail of the product.

Unilever Ghana is the largest producer and retailer of consumer goods in Ghana are listed on the stock index of the Ghana Stock Exchange.

• www.unilever-ewa.com



HEALTH

mPharma

Reinventing accessibility & affordability of medicine



CEO: Gregory Rockson

With a mission to make prescription of drugs in emerging markets accessible and easily affordable, mPharma has become a social partner in enhancing the delivery of service in the health sector through partnerships with stakeholders.

Their innovative suite of business solutions provides doctors, patients and pharmacists access to a network of high-quality chronic disease medicines at sustainable prices.

Aside from building the largest pharmaceutical data platform for emerging markets, mPharma is globally recognized as a disruptor in the healthcare sector in emerging markets.

• www.mpharma.com



INSURANCE

Allianz Insurance Ghana

For being a responsible global company with a local footprint



CEO: Darlington Munhuwani

Known locally as a global company across 17 countries in Africa, Allianz stands out as a leader in social commitments. Notable among its initiative is the Allianz Award which was instituted to celebrate Ghanaian achievers. Allianz is noted to have paid attention to social, environmental and economic concerns in its development strategy.

Allianz also facilitates the financial inclusion of populations, fighting against handicaps, diseases and poverty, and promoting education for the poorest are all key areas of commitment for Allianz on the continent.

Allianz Ghana is an insurance company, a subsidiary of the Allianz Group which has been present for over 120 years.

• www.allianz.com



LOGISTICS

McDan Shipping Co.

For commitment to sports & entrepreneurship development initiatives



CEO: Daniel McKorley

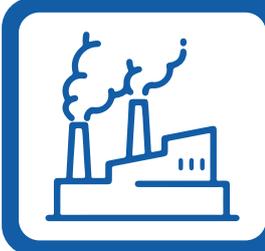
With a CSR strategy focused on people, society, and planet, McDan Shipping Company has distinguished themselves as an agent of development in Ghana coupled with their support for education, sports and entrepreneurship development.

McDan has continually provided facilities such as Classroom blocks to deprived schools across Ghana including the establishment of a Moot Court for the Ghana Institute of Management & Public Administration.

The McDan Entrepreneurial Challenge is also among several supports the company has offered to startups and young entrepreneurs in Ghana.

McDan Shipping Company, a Ghanaian company was established in 1999 with a current presence in over 2400 major air and seaports worldwide with our partnership with WCA (World Cargo Alliance) and JC Trans.

• www.mcdanshipping.com



MANUFACTURING

Lexta Ghana Ltd.

For being an impact & socially conscious oriented company



CEO: Martin Brobbey

As a distinguished impact & socially conscious oriented company, Lexta through its product Yazz has positively impacted the lives of customers, as well as the communities in which they operate.

Through CSR initiatives: Cervical Cancer Awareness Campaign & Lexta Teen Care Campaign, Lexta has helped students to cultivate good personal care and general hygiene habits in their adolescent years, a crucial phase in their development.

Founded in 2002, Lexta which was founded in Ghana now has operations across the West African sub-region, with a wholly owned subsidiary in Monrovia, Liberia.

• www.lextagh.com



MEDIA

Despite Group

For being a trusted partner in social giving

Despite Media

GENERAL MANAGER: Kennedy Osei

As a media institution comprising of Peace FM, Neat FM, Hello FM, Okay FM, UTV and Peacefmonline.com, the Despite Group has proven its commitment to social impact through various initiatives that have empowered their followers and provided an avenue for social giving.

Despite Group of Companies (DGC) is one of the biggest media conglomerates in Ghana being present on two main platforms: radio and online media.

• www.despitemedia.com

EIB Network

Partnering to Champion & Fight Drug Abuse Menace


EIB network

CEO: Nathaniel Anokye Adisi

With a strategic media campaign, EIB Network has distinguished itself as a media group committed to championing social causes especially the fight against drug abuse which has achieved a lot of positive results.

EIB Network is a media group, EIB Network, which owns and operates Starr FM, LIVE FM, Kasapa FM, GHOne TV, Agoo TV, Ultimate FM and Abusua FM, Empire FM, Radio 360, Agoo FM and the Daily Heritage Newspaper

• www.eibnetworkgh.com

Graphic Communications Group

Leading partner for social change & information



CEO: Benjamin Ato Afful

Through its various channels, the Graphic Communications Group Ltd (GCGL) has been the longest partner for the spread of information across and social change through various initiatives that have yielded a lot of results.

As home to the oldest newspaper, Daily Graphic, it has provided informative & educative resources that have contributed to immensely to the development of Ghana. They also notably championed the fight against illegal mining in Ghana, by educating the public and partnering with other organisations to organize sensitization forums.

The Graphic Communication Group was established in 1950 in the then Gold Coast by the Daily Mirror Group in the United Kingdom, published its first newspaper, the Daily Graphic, On October 2, 1950, and followed it up in 1953 with the weekly Sunday Mirror, now called The Mirror.

• www.graphic.com.gh

Media General Ghana

Partnering to Champion & Fight Drug Abuse Menace



GROUP CEO: Beatrice Abbey

To cement their continued commitment of being a socially responsible company, the Media General group through the 3 Foundation has created an avenue to enrich and empower Ghanaians in health, education and community development.

With partnerships with corporate organizations, development agencies and the general public, Media General has used their medium to champion remarkable social intervention projects,

Media General (MG) is Ghana's leading Media Company which owns and operates a diversified portfolio of businesses including TV3 Network Ltd, MG Radio, MG Digital and Adesa Productions Ltd.

• www.mediageneralgh.com

Multimedia Ghana Ltd.

For pioneering the media for change agenda



CEO: Kwesi Twum

As a pioneer private media group in Ghana, the Multimedia Group has led several initiatives that have defined the role of media in Ghana and across Africa for the purpose of social change.

In partnership with listeners and stakeholders, the group has organised several activities spanning over 2 decades that have defined their vision of being an influential and credible media brand in Ghana.

Multimedia Group Limited (MGL) was founded in 1995 and operates Joy FM the first private radio station licensed in Ghana, Adom FM, Hitz FM, Asempa FM, Luv FM, Adom TV, Joy News, Joy Prime, Multi TV & myjoyonline.com.

• www.multimediaghana.com

Omni Media Ltd.

For demonstrating the power of media as an agency for change



CEO: Samuel Attah-Mensah

Through its TV, Radio & Online platforms, Omni Media has become a leading powerhouse for impact activities in the Ghanaian media industry.

With several successful campaigns geared towards improving the environment, promoting good governance, sharing information and providing economic empowerment tools, Omni Media continues to set the pace locally as an institution passionate about Ghana.

Omni Media Company Limited operates Citi 97.3 FM, Citi TV and citinewsroom.com.

• www.citinewsroom.com



MINING

Anglogold Ashanti

For sustainability, climate change & community development



MD: Eric Asubonteng

As one of the leading mining groups on the continent, AngloGold Ashanti Ghana has over the years infuse their business values and beliefs to guide their work in order to make a positive impact in the communities and country that they operate from. AngloGold Community Trust fund and several donation exercises form part of AngloGold's commitment to enhancing their social performance.

AngloGold Ashanti Ghana is part of the African continental Region which comprises of seven mines. In Ghana, the company has two mines, Iduapriem and Obuasi.

• www.anglogoldashanti.com

Goldfields Ghana

For Sustainable Community Empowerment and Economic Development



GENERAL MANAGER: Michiel Van Der Merwe

In Ghana, through the Sustainable Community Empowerment and Economic Development programme Gold Fields Ghana has supported over 3,000 members of local communities.

Gold Fields Ghana (GFG) is presently the number one gold mining company and largest gold producer in Ghana, with annual production in excess of 935,000 ounces from its two operating mines at Damang and Tarkwa.

• www.goldfields.com

Newmont Goldcorp Ghana

For pioneering & leading giving in
community development



CEO: Gary J. Goldberg (Global)

With a purpose to create value and improve lives through sustainable and responsible mining, Newmont has shown commitment to being a local leader in social impact activities in Ghana.

With a focus on delivering value for stakeholders and host communities, Newmont has been committed to building infrastructure, providing health and well-being, environmental stewardship and being a catalyst for sustainable economic empowerment.

Beyond Ghana, Newmont stands as a leading gold and copper producer in the world. Newmont is also the only gold producer listed in the S&P 500 index.

• www.newmont.com



OIL & GAS

Vivo Energy Ghana Ltd.

For prioritizing social investments in road safety, the environment and education.



CEO: Ben Hassan Ouattara

Vivo Energy has over the years being involved & committed to several environmental projects across Ghana. With a focus on road safety, the environment and education, Vivo has been able to influence change in behaviour and have gotten communities to start thinking and caring for the environment.

Established in 2011, Vivo Energy is the company that distributes and markets Shell-branded fuels and lubricants to retail and commercial customers in Africa.

• www.vivoenergy.com

Ghana National Petroleum Corporation

Empowering communities and individuals through the GNPC Foundation



Ghana National Petroleum Corporation

CEO: Dr. Kofi Koduah Sarpong

Through its foundation, the Ghana National Petroleum Corporation (GNPC) has been committed to empowering individuals through scholarship programmes & supporting communities.

GNPC was founded in 1985 with a mandate to support the government's objective of providing an adequate and reliable supply of petroleum products and reducing the country's dependence on crude oil imports, through the development of the country's own petroleum resources.

• www.gnpcghana.com

Kosmos Energy Ghana

For investing in the future, one entrepreneur at a time



CEO: Joe Mensah

Through their flagship initiative, the Kosmos Innovation Center (KIC), Kosmos has invested in young entrepreneurs and small businesses with big ideas and want to see their country grow. The programme which is focused on inspiring and empowering young entrepreneurs to drive change in their own country with a focus on innovation in agriculture has had more than 270 entrepreneurs as participants.

Through this initiative, 8 promising startups have received seed funding, additional business training and capital investment from Kosmos Energy.

Kosmos Energy is creating the premier Atlantic Margin deepwater E&P Company with a balanced portfolio along the Atlantic Margins.

• www.kosmosenergy.com

Total Petroleum Ghana Ltd.

For challenging, coaching, exposing & supporting young entrepreneurs



CEO: Eric Fanchini

Through its entrepreneurship challenge, Total Petroleum has been offering its unwavering support to young entrepreneurs across the country. With the competition geared towards challenging, coaching, exposing & supporting entrepreneurs, Total has created an avenue for to ignite more innovative ideas from young people.

With a recent partnership, Total has recommitted to its mandate of making our environment safe & clean through the iRecycle project in partnership with Coliba.

Total Petroleum Ghana Limited is part of the global Total Group, and its operation in Ghana spans over 60 years.

• www.total-ghana.com

Tullow Ghana Ltd

For creating a life-changing experience with the Tullow Group Scholarship Scheme



CEO: Kweku Awotwi

Even though the Tullow Group Scholarship Scheme has ended, Tullow Ghana has been committed to a remarkable cause that has created more enabled human resources for Ghana and the African Continent.

Through the scholarship scheme, beneficiaries have received education locally and internationally recognised institutions.

Tullow Oil is a leading independent oil and gas exploration and production company. The Group has interests in over 80 exploration and production licences across 16 countries which are managed as three Business Delivery Teams: West Africa, East Africa and New Ventures.

• www.tulloil.com



SANITATION

Zoomlion Ghana Ltd.

Advocating for safer, healthy and hygienic communities across Ghana.



CEO: Joseph Siaw Agyepong

Through their corporate activities, Zoomlion has been committed to being a leading advocate for safer, health and hygienic communities in Ghana and other parts of Africa.

Through its foundation, the company has provided developmental support in areas of water, sanitation and hygiene. Through the Zoomkids Club activities, young people are occasionally trained on how to keep their environments clean.

Zoomlion Ghana is a member of The Jospong Group of Companies one of the most diversified holdings companies in Ghana with operations in other African countries and Asia.

• www.zoomlionfoundation.org



TECHNOLOGY

mPedigree

For bringing quality to life



CEO: Bright Simons

With the use of technology, mPedigree pioneered a system that allows consumers to instantly check whether their medicines are counterfeits or not by sending a free text message.

This innovation which is not only limited to the health sector has helped in the fight against counterfeiting, faking and diversion across the globe.

Founded in 2007, mPedigree refers both to a mobile telephony short code platform that interconnects GSM mobile networks in a number of African and Asian countries.

• www.mpedigree.com



TELECOMMUNICATION

AirtelTigo Ghana

For being trusted partners in education, health & community development



CEO: Mitiwa Kaemba Ng'ambi

With the vision of providing a better life for customers, AirtelTigo even before their merger has demonstrated their commitment to various sustainable corporate social investment initiatives.

Their impact projects cut across education, health and community development which has translated into transforming the lives of beneficiaries. They have also demonstrated their commitment through partnerships with various NGOs in accomplishing their vision.

With a subscriber base of 10 million, AirtelTigo is a solid, dynamic and innovative brand, providing a wide range of telecommunications services, including mobile voice, data mobile financial services and business connectivity solutions.

• www.airteltigo.com.gh

MTN Ghana

For being a benchmark of social impact investments in Ghana



CEO: Selorm Adadevoh

As a leading telecommunications company in Ghana, MTN Ghana through the MTN Ghana Foundation since 2007 made a commitment centred around the socio-economic development of the country through the roll-out of appropriate and sustainable social interventions in communities all over the country.

Through several initiatives that have helped people across health, education and economic empowerment, MTN Ghana has continued to be the benchmark for social impact investments in Ghana.

MTN Ghana is a member of the MTN Group a leading provider of telecommunication services in African and the Middle East.

• www.mtn.com.gh

Vodafone Ghana

For empowering and supporting sustainable social change through the Vodafone Ghana Foundation.



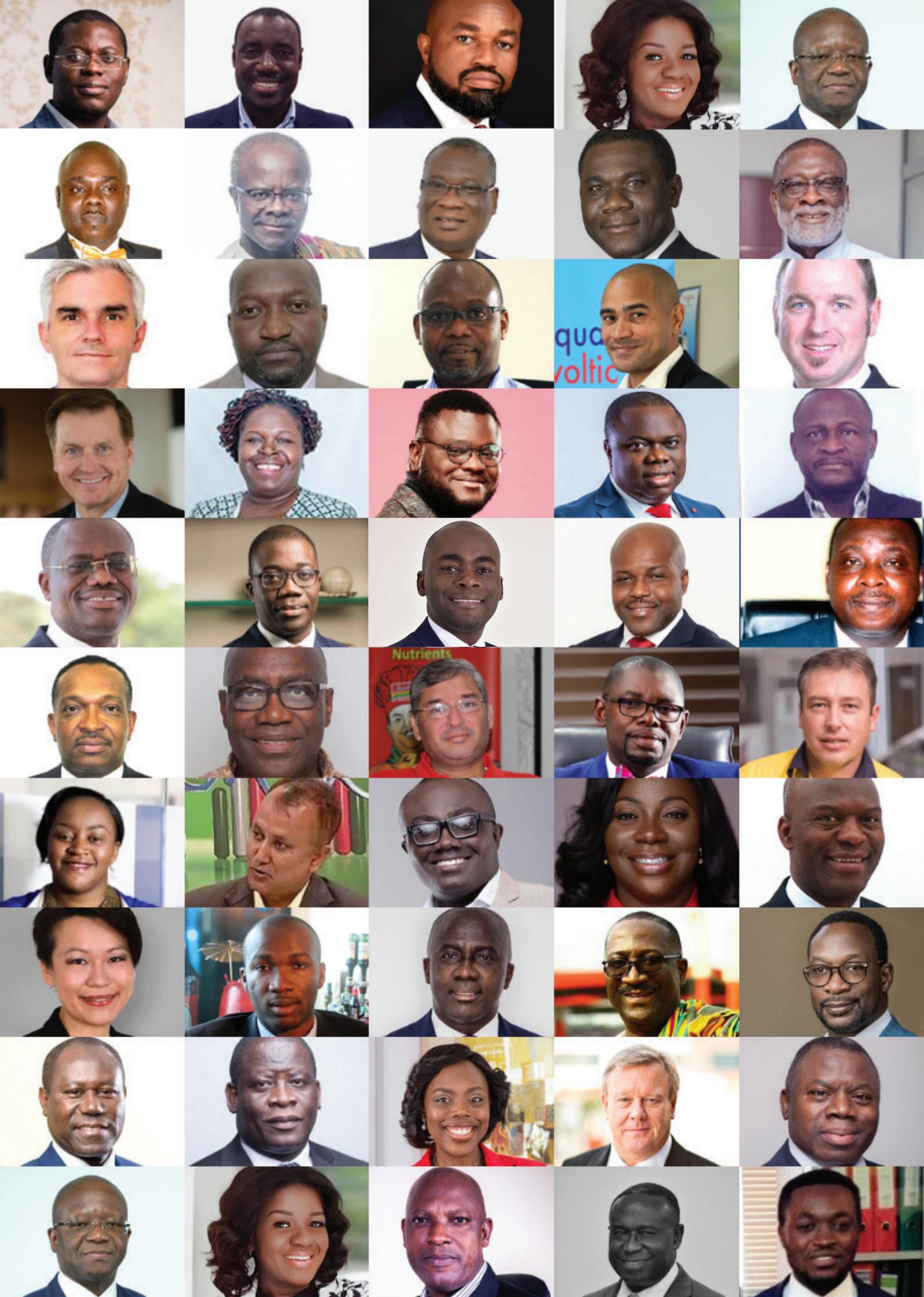
CEO: Patricia Obo-Nai

As one of the leading telecommunication companies in Ghana, Vodafone Ghana has shown a consistent commitment to empowering and supporting sustainable social change activities across the country.

Through the Vodafone Ghana Foundation, Vodafone has made charitable contributions to several communities, community groups and Non-Governmental Organizations (NGOs) in Ghana who are key partners in responding to social and economic development issues in the country.

Vodafone Ghana, formerly Ghana Telecom, is the national telecommunications company of Ghana. Vodafone Ghana operates under the Vodafone Group Plc.

• www.vodafone.com.gh



CONTACT DETAILS

Avance Media

md@avancemedia.org

mp@avancemedia.org

mpemma@avancemedia.org



GA 0908454

+233242307379

www.avancemedia.org

Graphic Design

Setor Ntepe Kortuwor

+233 (0) 27 290 1192

setorkingsford@gmail.com

